Washington State

Quit Line Data Summary June 2005 vs. April, May, & June 2006

	June 2005	April 2006	May 2006	June 2006
Total Calls to Quit Line	N = 1,947	N = 1,252	N = 1,259	N = 1,033
	June 2005 %	April 2006 %	May 2006 %	June 2006 %
Gender	N = 1,647	N = 955	N = 957	N =821
Female	61.8%	63.7%	63.3%	64.0%
Male	38.2%	36.3%	36.7%	36.0%
Race/Ethnicity	N = 1,422	N = 843	N = 842	N = 734
American Indian/Alaskan Native	3.4%	3.2%	4.0%	4.1%
Asian/Pacific Islander	1.7%	1.3%	2.6%	1.7%
African American	5.2%	5.4%	5.7%	5.5%
White	89.7%	83.6%	81.6%	82.7%
Other	NA	6.5%	6.1%	6.0%
Hispanic/Latino ¹	6.5%	5.6%	5.7%	8.2%
Age	N = 1,587	N = 906	N = 922	N = 796
Less than 18 years old	1.2%	1.1%	1.7%	1.5%
18 - 24 years old	17.0%	15.9%	17.8%	16.7%
25 - 34 years old	27.9%	25.5%	25.0%	21.0%
35 - 44 years old	21.0%	24.4%	21.8%	23.5%
45 years and older	32.8%	33.1%	34.7%	37.3%
Education	N = 1,487	N = 833	N = 824	N = 724
Did not graduate high school	18.8%	18.4%	21.3%	19.3%
High school graduate	36.7%	38.9%	35.6%	34.7%
Some college/vocational school	33.1%	30.2%	30.1%	31.8%
College graduate	11.4%	12.5%	13.0%	14.2%
Caller Type ²	N = 1,732	N = 1,160	N = 1,185	N = 975
General Information	7.7%	12.4%	14.8%	11.6%
Health care provider	2.1%	3.5%	3.2%	3.4%
Tobacco user	90.2%	84.1%	82.0%	85.0%
Payer Type	N = 1,159	N = 876	N = 873	N = 760
Insured	39.0%	34.8%	33.2%	34.2%
Uninsured	33.1%	35.7%	35.2%	33.7%
Medicaid	27.9%	29.5%	31.6%	32.1%
Heard About	N = 1,381	N = 801	N = 844	N = 679
Employer/worksite	1.1%	2.9%	1.9%	1.8%
Health care professional	23.7%	29.0%	34.2%	31.4%
Television	19.9%	5.1%	3.6%	4.4%
Website	NA	3.2%	2.8%	3.0%
Radio	2.7%	1.5%	0.7%	0.3%
Newspaper/Magazine	2.5%	0.4%	0.6%	0.7%
Brochure/Newsletter	3.5%	13.6%	16.7%	16.2%
Family or friend	25.9%	36.1%	31.7%	33.6%
Health Department	2.2%	7.6%	7.2%	7.9%
School	1.3%	0.6%	0.6%	0.7%

¹ Persons of Hispanic/Latino Origin may be of any race.

²Also classified as screened or valid calls.